



FOR IMMEDIATE RELEASE

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**Editor's Note: Credentialed media may attend the 97th WVC Annual Conference in Las Vegas. To request event media credentials, submit a [Media Request Form](#) and contact marketing@viticusgroup.org.*

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**Viticus Group 97th WVC Annual Conference
To Share Exciting Announcement**

Game-Changing News Poised to Transform Veterinary Continuing Education

LAS VEGAS—[Viticus Group](#), a leading provider of innovative veterinary and human healthcare education worldwide, is set to host its 97th WVC Annual Conference at Mandalay Bay Convention Center this Sunday, March 2 to Wednesday, March 5. One of the largest and oldest veterinary continuing education (CE) conferences in the country, WVC Vegas provides more than 900 hours of continuing education, 44 hands-on lab trainings, world class entertainment and more than half a million square feet of exhibition space, making it the largest Exhibit Hall ever in WVC history. This year, Viticus Group is poised to announce game-changing news on Sunday, March 2 at its General Session at 8:30 a.m. that will absolutely transform veterinary CE in the future.

"Viticus Group is ready to Game On!, and we are proud to announce a major industry development on March 2," said Andrea Davis, chief executive officer, Viticus Group. "This marks one of the most significant advancements in veterinary continuing education in over 40 years. I am honored to share this milestone with our community, and we encourage everyone to be part of this historic moment."

With this year's WVC theme, Game On!, Viticus Group is providing gamified learning, education and never-before-seen ways to deliver training through both hands-on and interactive methods. Viticus Group is introducing an all-original board game titled Forbidden Clinic, developed wholly by its Education and Marketing teams; side quests to provide several multi-modal tracks for participants to earn badges; a new escape room will as a learning experience and a trivia night that has hundreds of participants clamoring to attend.

Additionally, world class entertainment includes multi-Emmy and Golden Globe-nominated actress Connie Britton, known for TV shows such as White Lotus and Nashville and film, Friday Night Lights; and multi-platinum artist Ludacris, popular for hits including Stand Up, Get Back and

(more)

Southern Hospitality, with both events sponsored by Boehringer Ingelheim. The Wild Wonder Showcase, a new event for WVC, hosted by NatGeo's reality TV show Critter Fixers: Country Vets' Dr. Vernard Hodges and Dr. Terrence Ferguson and sponsored by Hill's Pet Nutrition, will be a spectacular visual event with aerial acrobatics, pet comedy and more.

More than 450 animal health experts are expected to educate registrants this year including, but not limited to, these highly anticipated speakers:

- Fred Winger, VMD, MS, DACVIM (Neurology), 2024 WVC Small Animal Continuing Educator of the Year
- Michael Lappin, DVM, PhD, DACVIM, professor, Colorado State University - His laboratory studies immune responses to vaccination against respiratory viruses in cats, as well as immune responses to feline vaccines
- Jon Geller, DVM, DABVP emeritus, MPH, founder, The Street Dog Coalition – a non-profit charity, which provides free medical care, and other related services, to pets of owners at risk of, or experiencing homelessness in over 50 US cities

Top-level sponsors include Boehringer Ingelheim, Zoetis, Elanco, Veterinary Emergency Group and Hill's Pet Nutrition.

For more details on the 97th WVC Annual Conference, visit www.viticusgroup.org/wvc-conference.

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About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and [YouTube](#).