



**FOR IMMEDIATE RELEASE**

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**Viticus Group Introduces New Premium Pass  
for 2025 WVC Annual Conference**

*Viticus Group Now Offers a New Elevated Experience*

**LAS VEGAS**—[Viticus Group](#), a leading provider of innovative veterinary and human healthcare education worldwide, introduces its new registration offering, the WVC Annual Conference Premium Pass,\* for its 97<sup>th</sup> [WVC Annual Conference](#) coming March 2-5, 2025 at Mandalay Bay Convention Center in Las Vegas. Designed to provide an upscale, seamless and elevated conference experience from registration to event completion, the WVC Premium Pass includes several benefits including, but not limited to:

- Full conference registration
- WVC Premium Pass/Speaker Hospitality Lounge access for exclusive networking opportunities with industry experts, conference speakers and Viticus Group Board of Directors
- Swift badge pick-up and conference check-in process at WVC Premium Pass/Speaker Hospitality Lounge
- Breakfast, lunch and coffee in WVC Premium Pass/Speaker Hospitality Lounge
- Luxury hotel accommodations at all-suite Delano Las Vegas
- Priority access to all education sessions and entertainment
- Special access to the exclusive President's Reception and more.

The WVC Premium Pass, which includes all the benefits of a standard conference registration such as 800+ hours of continuing education (CE) and world class entertainment, is priced at \$3,597 with limited quantities available. The new Premium Pass is an additional registration option to the \$97\*\* special promotion for non-Premium WVC Annual Conference registration. 2025 WVC Annual Conference registration opens on Saturday, Sept. 7 at [ViticusGroup.org](#). Join the [WVC Annual Conference Alert List](#) for early access to breaking news and special promotions.

"Viticus Group is thrilled to introduce the WVC Annual Conference Premium Pass," said Andrea Davis, chief executive officer (CEO), Viticus Group. "We crafted this additional registration offering with careful intention for our participants who want a redefined, elevated experience."

Top-level 2025 event sponsors include Boehringer Ingelheim, Zoetis, Veterinary Emergency Group and Hill's Pet Nutrition.

In 2024, Viticus Group welcomed more than 20,000 participants to its WVC Annual Conference (formerly known as Western Veterinary Conference) in Las Vegas, making it the largest-ever attendance in its 96-year history and is one of the largest and oldest veterinary health conferences in the country. Much of the participant makeup at the 2024 event was comprised of a record-setting 7,133 veterinarians, plus veterinary technicians, practice managers and veterinary assistants.

Learn more about the 97<sup>th</sup> WVC Annual Conference or visit [ViticusGroup.org](https://ViticusGroup.org).

Contact Joyce Goedeke, Vice President of Marketing, Communications & Brand at [joyce@viticusgroup.org](mailto:joyce@viticusgroup.org) for additional information. For more information, visit [viticusgroup.org](https://viticusgroup.org) or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and [YouTube](#).

*\*Hotel accommodations included are based on double occupancy and only at Delano Las Vegas with check-in on Saturday, March 1, 2025 and check-out on Wednesday, March 5, 2025; additional hotel nights are at the expense and arrangement of Premium Pass participant; no exceptions. Premium Pass quantities are available for a limited time in a limited quantity; end date to be determined at Viticus Group discretion. Premium Pass benefits are as outlined by Viticus Group and no changes or modifications are allowed.*

*\*\*\$97 WVC Annual Conference registration pricing applies to full conference participants only; this special pricing is available for a limited time in a limited quantity and will not be honored after promotion ends; end date to be determined at Viticus Group discretion.*

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## **About Viticus Group**

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit [viticusgroup.org](https://viticusgroup.org) or follow on [Facebook](#), [Instagram](#), [X](#), [LinkedIn](#) and [YouTube](#).