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Viticus Group & Movora Team Up for Hands-On Lab Veterinary Health Training in Boston

Strategic Partnership Expands Educational Access for Veterinary Professionals to the East Coast

LAS VEGAS—<u>Viticus Group</u>, a leading provider of innovative veterinary and human healthcare education worldwide, and Movora, a global provider of orthopedic implants sold to veterinarians, veterinary surgeons and universities, have entered into a strategic partnership to bring veterinary continuing education to the East Coast, a first for Las Vegas-based Viticus Group. Participants now have the opportunity to attend the <u>Principles of Fracture Repair hands-on training at Movora</u> <u>Education Center Boston</u> from Sept. 21 to 22. This two-day, 17 CE credit course will familiarize participants with fracture repair techniques through lecture and clinical case presentations and practice. Expanding its offerings to Boston through Movora provides additional access and options to Viticus Group's East Coast participants.

"We are thrilled to partner with Movora and extend Viticus Group's reach from coast to coast, providing expanded continuing education opportunities that empower veterinary professionals," said Dr. Anthony Pease, chief veterinary medical officer (CVMO), Viticus Group. "This partnership leverages our combined expertise to advance animal health – we're bringing continuing education to the east coast – CE to the EC!"

Movora's CEO, Guy Spoerri, shared enthusiasm for the partnership, stating, "At Movora, we strongly believe that ongoing medical education is the foundation of better outcomes for pets. Partnering with Viticus Group to bring more surgical specialty courses to our state-of-the-art Movora Education Center aligns perfectly with our mission to advance veterinary orthopedics and surgical practice."

Internationally known for its annual veterinary education conference held in Las Vegas, Viticus Group offers year-round, hands-on training at its two Vegas Education Centers through its Academy Continuing Education (CE) courses. Veterinary experts from around the world instruct multi-day courses on specialties such as, but not limited to, endoscopy, dentistry, surgery, ultrasound and more. (more) For more information, visit <u>viticusgroup.org</u> or follow on <u>Facebook</u>, <u>Instagram</u>, <u>X</u>, <u>LinkedIn</u> and <u>YouTube</u>.

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About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information and to listen to the VetSOAP podcast, visit viticusgroup.org or follow on Facebook, Instagram, X, LinkedIn and YouTube.

About Movora

Movora is a global provider of orthopedic implants sold to veterinarians, veterinary surgeons, and universities. Through its brands, BioMedtrix, Everost, KYON, IMEX Veterinary, Spectrum Instruments, and Veterinary Orthopedic Implants, it offers one of the broadest product portfolios within companion animal orthopedics, ranging from fracture plates to complete hip replacement systems. Movora also believes in supporting veterinary professionals throughout their careers and offers one of the most comprehensive calendars of Continuing Education courses in the industry, teaching DVMs and Veterinary Surgeons new techniques and procedures. Movora has regional headquarters in Florida, USA; Ontario, Canada; Zurich, Switzerland; and Tokyo, Japan. Learn more by visiting movora.com.

For more information, please visit movora.com

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