

FOR IMMEDIATE RELEASE

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Viticus Group Breaks Records at its 97th WVC Annual Conference

Welcomed Nearly 21K+ Onsite Participants & Announced Major Veterinary Education Conference News

LAS VEGAS—Viticus Group, a not-for-profit and leading provider of innovative veterinary and

human healthcare education worldwide, welcomed nearly 21,000 onsite participants to its <u>WVC Annual Conference</u> at Mandalay Bay Convention Center in Las Vegas last month, making it the largest-ever attendance in its 97-year history. The WVC Annual Conference is one of the largest and oldest veterinary



continuing education conferences in the country and this year's event included Viticus Group's expansion announcement to Nashville, TN – a pivotal moment in the organization history. By adding WVC Nashville, a new veterinary continuing education conference on a national level, and a state-of-the-art hands-on education center in a vibrant and accessible location, the announcement marks a major change in the veterinary industry.



Additionally, WVC Vegas provided more than 900 hours of continuing education (CE) hours; 44 hands-on laboratory training courses at Viticus Group's Las Vegas Education Centers; 600-plus exhibitors in the largest Exhibit Hall in WVC history; introduced a never-before-

seen board game, developed by the Viticus Group Education and Marketing

teams focused on veterinary practice management skills; world class entertainment and more. Most of the participant makeup was comprised of veterinarians, plus, veterinary technicians, practice managers and veterinary assistants. Top-level sponsors included Boehringer Ingelheim, Zoetis, Elanco, Veterinary Emergency Group and Hill's Pet Nutrition.



"This record-breaking turnout emphasizes the commitment of veterinary professionals to driving innovation and excellence in the industry," said Andrea Davis, chief executive officer, Viticus Group. "I'm incredibly proud of the Viticus Group team for delivering such a transformative experience and grateful to all participants for contributing to this success."

(more)

Davis continued: "Our expansion to Nashville marks a pivotal moment for both the veterinary and human healthcare fields. We are the leader in hands-on training from our home in Las Vegas. Now, with this new location, we're extending our impact—creating more opportunities for professionals to refine their skills, build confidence and elevate their practice."

Serving as Viticus Group Board Vice President for the past year, Travis McDermott, DVM began his one-year Viticus Group Board President term on March 5. Additionally, Brian Darrow, DVM, formerly Vice President, moved to the President-Elect role, and begins his presidency term on the last day of the 2026 WVC Vegas conference. 2024 Board President Heather Prendergast, RVT, CVPM, SPHR transitioned to the Assistant Treasurer/Secretary position. Morgan MacArthur, DVM, was appointed to Veterinary Director, serving in the role vacated by Douglas Kratt, DVM, who was recently elected to the American Veterinary Medical Association (AVMA) Board of Directors.

The Viticus Group <u>Board of Directors</u>' election also took place during WVC Vegas. The election results are as follows:

- Megan Skeffington, DVM, Vice President
- Lori Teller, DVM, DABVP (Canine/Feline), CVJ, Veterinary Director
- Peter Weinstein, DVM, MBA, Veterinary Director

Two awards were presented at WVC Vegas:

- Former Viticus Group Board President (2023) Gary Weddle, DVM, received the Distinguished Service Award
- Michael Pedersen, DVM, received the Meritorious Service Award

Participants also enjoyed world class entertainment including special guest speaker, multi-Emmy and Golden Globe-nominated actress Connie Britton, and multi-platinum artist Ludacris, both sponsored by Boehringer Ingelheim; and an all-new variety show, Wild Wonder Showcase, sponsored by Hill's Pet Nutrition. Additionally, the Dog House and the new Purrfectly Brewed Cat Café featured adoptable dogs and cats, respectively, from local animal shelters and both sponsored by Elanco.

To stay updated on Viticus Group expansion plans, visit <u>viticusgroup.org</u> and join the Alert List.

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About Viticus Group

As powerful innovations alter the world of animal and human health, Viticus Group (formerly WVC) is the leading provider of innovative veterinary and human healthcare education worldwide. As the largest freestanding combined animal and human hands-on (bioskills) training and continuing education organization in the world, Viticus Group offers continuing education at two cutting-edge campuses, presenting a variety of courses and providing access to specialized surgical training for both veterinary and human health professionals. Viticus Group's legacy signature event, the WVC Annual Conference, serves as the veterinary profession's premier gathering for innovative education and an opportunity to engage with other industry professionals seeking growth. With its newly announced expansion plans to Nashville, Viticus Group is extending its reach and services across the country for enhanced accessibility and increased options. Bringing together life and medicine in Viticus, we envision a future where all medical professionals have access to year-round, hands-on training for a one-of-a-kind experience. For more information, visit viticusgroup.org or follow on Facebook, Instagram, X, LinkedIn and YouTube.